新加坡中華總商會管理學院
Singapore Chinese Chamber Institute of Business
CPE Registration No: S92SS0008J   Period of Registration: 20/5/22 - 19/5/26

e2i
Better Jobs For Life
Employment and Employability Institute

LIVE 👁 54.4k

XIAOHONGSHU XCELERATOR:
AI MARKETING UNLEASHED

WORKSHOP HIGHLIGHTS

- Significance of Xiaohongshu and its growing influence among Chinese-speaking consumers.
- Create and manage Xiaohongshu accounts with ChatGPT integration for enhanced content strategy
- Hands-on AI-driven content discovery tools experience to drive engagement
- Tap on the right influencers with AI assistance to extend brand reach and credibility

小红书

Conquer Xiaohongshu Marketing, The Exciting New Frontier!

Who should attend?

- Digital marketers targeting the Chinese-speaking market.
- Business owners exploring Xiaohongshu's outreach potential.
- Content creators interested in leveraging AI tools for better engagement.
- E-commerce professionals integrating AI in marketing.

Course Fee Breakdown	Non-members	SCCCI Member
Course Fee	**$240**	**$200**
e2i Funding (Applicable to all Singaporeans and PRs. 100% attendance required.)	**$120**	**$100**
GST(9%)	**$21.60**	**$18**
Total Fee payable	**$141.60**	**$118**

Please note:
This workshop is for intermediate ChatGPT users who have experience and a basic understanding of its functions.

Practical hands-on session on actual Business applications!

Course Effectiveness ⭐⭐⭐⭐⭐ 4.7/5

☎ **6334 1080**

✉ info@scciob.edu.sg

📍 www.scciob.edu.sg

Address:
47 Hill Street, #08-02 Singapore 179365

Register here! We'll get back to you ASAP.

欲知课程详情，如：课程编号，资助有效期，培训模式或课程目标等，请游览我们的网页或直接联系我们
For more information on the course, please visit our website of contact us.